

KidsHealth Poll: *A Hit to the Head – Now What?*



Engage, educate, and motivate

KidsHealth®

About the Survey

Online tower banners promoting the survey



KidsHealth conducted an online survey from 1/14/15 – 2/11/15.

500 parents and coaches took our survey about what to do after a child suffers a hit to the head.

The survey was promoted via tower banners in the Parents section of our website (<http://kidshealth.org/parents>).

The following slides show the results of our survey.

What is “Return to Play”



Doctors now recommend the two-part “return to play” rule to protect kids from concussion-related problems.

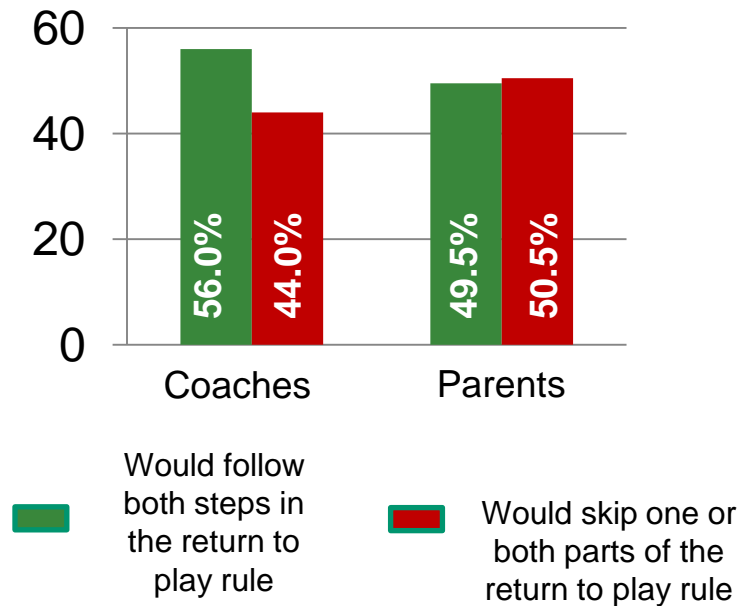
After a hit to the head:

1. The kid/teen should sit out the rest of the game or practice.
2. The kid/teen should only return to play after getting the OK from a doctor.

Return to Play: Coaches & Parents

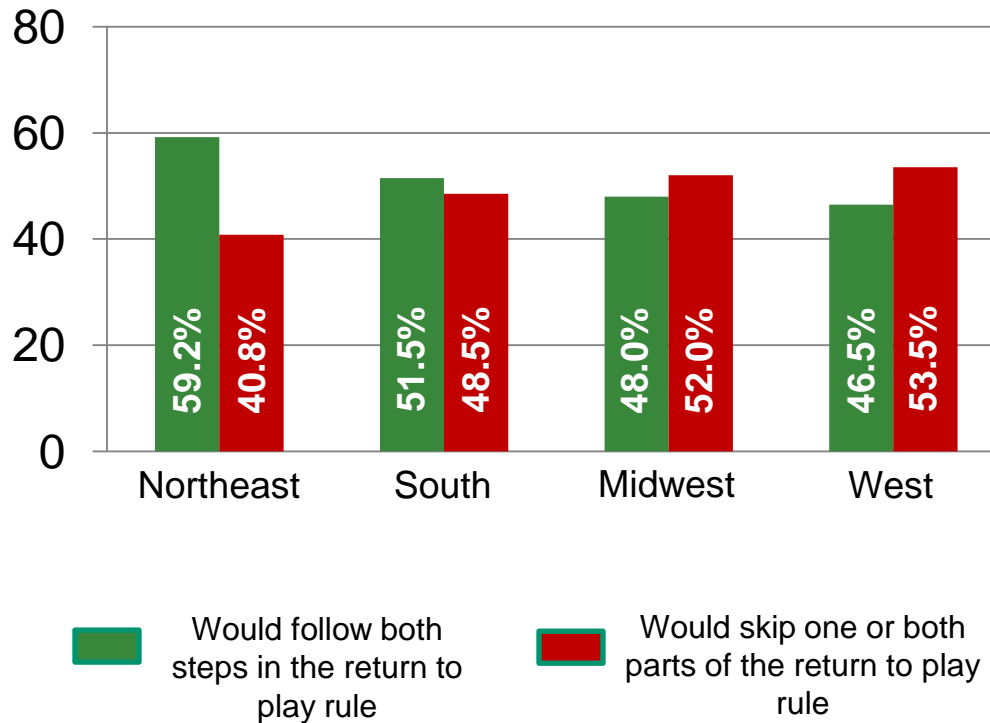
KidsHealth survey: Half of parents and almost as many coaches said they would **not** follow the two steps of the “return to play” rule:

1. The kid/teen should sit out the rest of the game or practice.
2. The kid/teen should only return to play after getting the OK from a doctor.



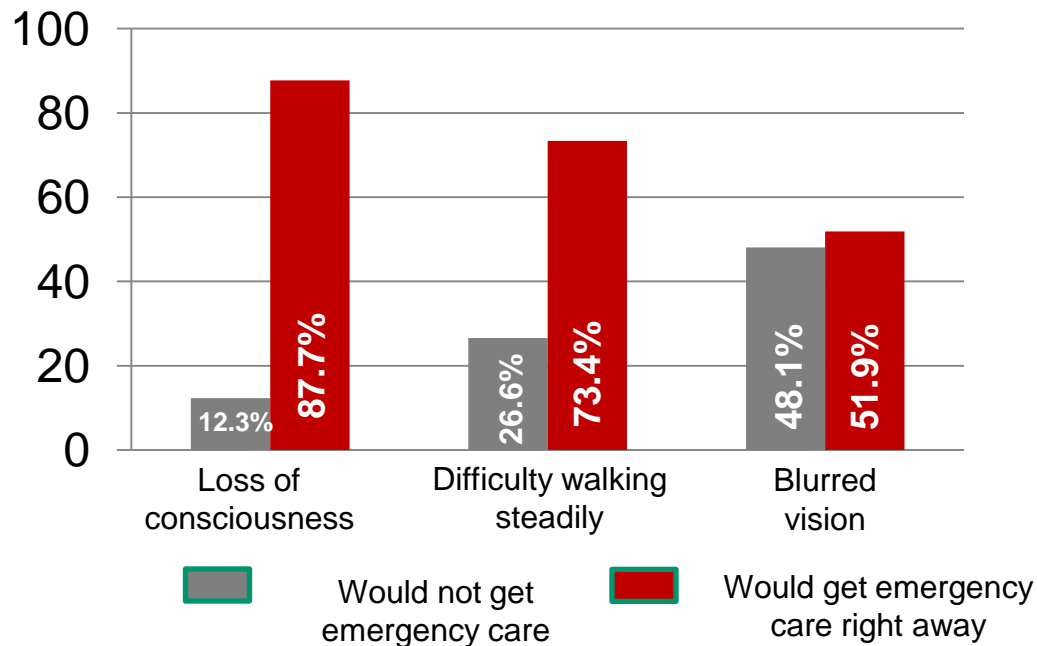
Return to Play: Census Regions

KidsHealth survey: Coaches and parents in the Northeast showed the most awareness of the “return to play” rule. Awareness was lowest in the West.

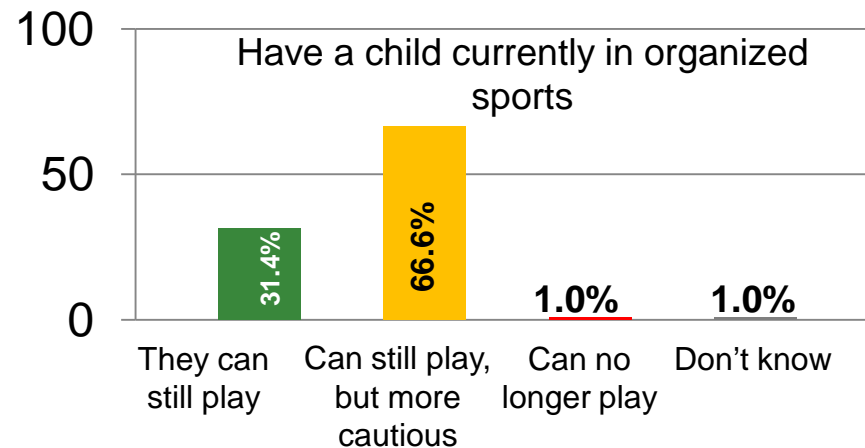


Emergency Care Symptoms

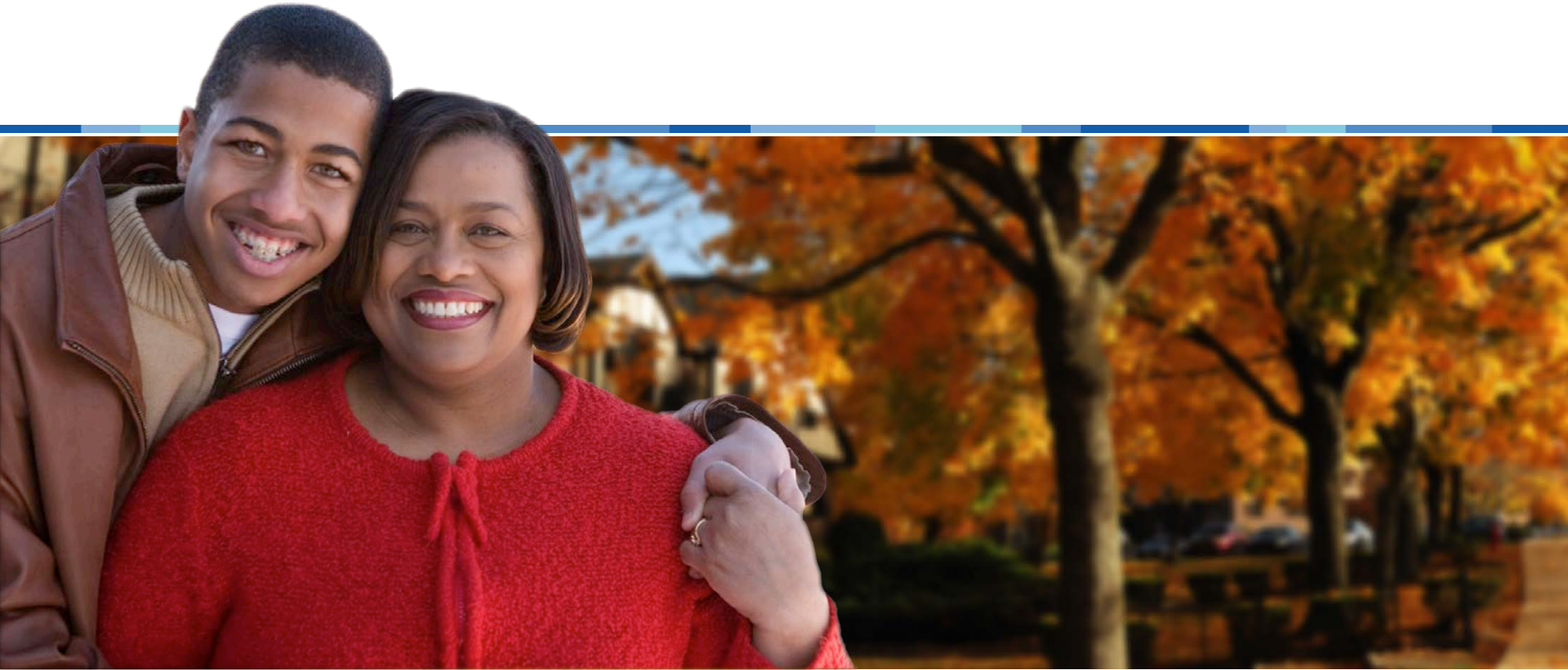
KidsHealth survey: Not all parents recognized serious symptoms — such as difficulty walking and blurred vision — that need emergency care.



KidsHealth survey: 67% of parents say media reports about concussions have made them more cautious.



Better outcomes, healthier families



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